

研究所學生學習評量表

M.B.A. Program Individual Assessment

(2018.12.07 更新).

| 學習目標 (Learning Goals) | 學習子目標 (Learning Objectives) | 評量重點 (Traits) |
|--|---|---|
| <p>1.充分瞭解管理理論、企業營運模式、與當前管理問題 Students should have comprehensive understanding of managerial theories, business models, and current management issues.</p> | <p>1.1 能理解該專業領域中理論及(或)實務上的運作及過程。 Students can understand theories and/or practical operations and procedures in professional fields.</p> | 1.1.1 瞭解理論 Have understanding of theories. |
| | | 1.1.2 應用理論/模型 Apply theories/models. |
| <p>2.具備應用管理理論與科技知識發掘、分析、與解決問題的能力 Students should be able to apply managerial theories as well as scientific and technological knowledge to identify, analyze and solve problems.</p> | <p>2.1 能運用所學的理论與知識釐清問題。 Students can apply theories and knowledge to clarify problems.</p> <p>2.2 能善加應用科技知識來分析與解決問題。 Students are capable of applying scientific and technological knowledge to analyze and resolve problems.</p> | 2.1.1 應用理論或知識清楚地陳述與辨識問題 Apply theories and knowledge to clarify problems. |
| | | 2.2.1 應用科技知識來分析與解決問題 Apply scientific and technological knowledge to analyze and resolve problems. |
| <p>3. 具備有效溝通與協調的能力 Students should be able to communicate and coordinate effectively.</p> | <p>3.1 能合理地整合和表達意見或想法。 Students are able to integrate and state opinions or ideas logically.</p> <p>3.2 能清楚說明與協商問題。 Students are able to illustrate and discuss issues clearly.</p> | 3.1.1 表達清晰有條理 Expression are clear and organized. |
| | | 3.2.1 清楚地說明與協商議題 Illustrate and discuss issues clearly. |
| <p>4. 具備國際觀 Students should be able to observe, interpret and analyze changing business environment with an international perspective.</p> | <p>4.1 能蒐集、解讀與分析來自全球的資訊。 Students are able to collect, understand and analyze information from the globe.</p> | 4.1.1 閱讀國內外學者專家之著作 Read literatures written by local and foreign scholars. |
| | | 4.1.2 有系統的整理與比較國內外研究文獻在論點及研究方法上之異同 Systematically collate and compare the similarities and differences between domestic and foreign research literatures in argument and research methods. |
| <p>5.具有道德與誠信 Students should have morality and integrity.</p> | <p>5.1 能遵守道德規範與學術倫理。 Students can comply with the code of ethics and academic integrity.</p> | 5.1.1 完成臺灣學術倫理教育資源中心學術倫理研習課程，並通過其測驗檢定 Accomplish the academic research ethics course and pass its test. |
| | | 5.1.2 遵守學術倫理規範 Follow rules on academic ethics. |